BIYAHEKO

PARTNERSHIP PROPOSAL

Whitelabel Partner

Your own travel brand, powered by Biyaheko.

For: Established agencies and groups who want their own brand on the booking tools.

Prepared for	_____
Date	November 2026
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Prices are VAT-inclusive and effective November 2026. Your price is locked once you sign; later price changes apply only to new partners.

Why Biyaheko

Biyaheko has served Filipino travel agents since 2012. We are a B2B travel platform: you sell to your clients under your own agency name, and we give you the products, the booking tools, the training and the support behind you.

Since 2012
Serving Filipino travel agents

#1 2GO agent
Seven years running

7 AM – 2 AM
Customer Care, Monday to Sunday

What you can sell

Where	Products
BK Booking Portal	Flights (domestic and international), 2GO and Starlite ferries, hotels (FIT or groups), travel insurance. Book-and-buy.

How we support you

- **BK Customer Care:** an assigned team for you and your own team. You see who handles your case, and you can rate them.
- **BK On-Demand Training:** lessons, quizzes and certificates on the platform, BiyahekoMatik, Super POS and Customer Care, anytime.
- **Agent Wallet:** top up by bank deposit, GCash, Maya, PayMongo or remittance; we verify it.

Your Whitelabel package

₱1,000,000	₱2,231.70	₱1–₱70
One-time, for 3 years (VAT-inclusive)	Your share per sub-agent who joins at ₱4,999	Suggested Network Markup per sub-agent transaction (you decide)

What's included

- BK Booking Portal under your own brand for your sub-agents
- BK Booking Portal, BK Customer Care and BK On-Demand Training for you and your own team
- Your MasterAgent ID; you set your markup to your sub-agents through the platform
- Sub-agents join at only ₱4,999 one-time (portal access under your brand), so your network can grow fast
- 80% of the insurer's commission on travel insurance

Not included for a Whitelabel Partner or its sub-agents: BiyahekoMatik, BK Media, the ₱5,000 wallet credit, the Facebook Community and Messenger Channel, and the BK live sessions. You run your own training, support and marketing for your sub-agents.

How you earn

- **Share on every sub-agent you add:** 50% of the sub-agent fee after 12% VAT: ₱4,999 ÷ 1.12 × 50% = ₱2,231.70.
- **Network Markup** on every sub-agent transaction: you decide the amount (suggested ₱1–₱70), set it through the platform, and it is built into their cost. Your sub-agents add their own markup on top.
- **Your own markup on your own sales,** on the BK Booking Portal (flights, ferries, hotels, insurance), plus the Annex commissions.
- **Referral fee** when you refer new partners. Terms apply.

Sample earning computation

How a Whitelabel business can build up over the first year. We assume new sub-agents join at the start of each month and stay active, and that each one makes the same number of transactions.

	Conservative	Base	Strong
New sub-agents per month	5	15	30
Your Network Markup per sub-agent transaction	₱10	₱20	₱30
Transactions per sub-agent per month	15	25	30
Your own sales (see Direct table)	Conservative · ₱4,000/mo	Base · ₱12,060/mo	Base · ₱12,060/mo
Sub-agent shares, year 1	₱133,902	₱401,705	₱803,411
Network Markup, year 1	₱58,500	₱585,000	₱2,106,000
Your own sales, year 1	₱48,000	₱144,720	₱144,720
Total, year 1	**₱240,402**	**₱1,131,425**	**₱3,054,131**
Total over the 3-year term	**₱1,045,205**	**₱6,634,276**	**₱20,826,392**
Months to earn back ₱1,000,000	35 months	12 months	6 months
Sub-agents after year 1	60	180	360

Year-1 Network Markup = new sub-agents per month × transactions × markup × 78 (the network grows from 1 to 12 months of new sub-agents: 1 + 2 + … + 12 = 78). Shares are paid monthly, net of withholding tax, once the sub-agent's fee clears and its Terminal ID is issued.

Please read

This is a sample computation for illustration only. Your actual earnings depend entirely on your own sales and work. Biyaheko does not promise or guarantee any income or return.

Figures are before withholding tax and before your own costs (staff, rent, marketing). Your own markup and Network Markup amounts are examples only: you decide them. Biyaheko's markup is already in your Agent Net Price. Commissions are earned only on issued, paid and not cancelled transactions, and are credited monthly to your wallet.

Not counted here, so real earnings can be higher: travel insurance commission, BiyahekoPay Super POS income, visa service fees and referral fees.

Your own sales per month

Your own sales on the BK Booking Portal. OceanJet and tours are sold through BiyahekoMatik, which is not part of the Whitelabel package.

Product	What you earn	Qty	Conservative	Qty	Base	Qty	Strong
Hotel room-nights	Your markup, e.g. ₱100 per night (you decide)	12	₱1,200	30	₱3,000	75	₱7,500
Domestic flights	Your markup, e.g. ₱100 per segment (you decide)	10	₱1,000	30	₱3,000	80	₱8,000
International flights	Your markup, e.g. ₱300 per passenger (you decide)	2	₱600	6	₱1,800	15	₱4,500
2GO ferry	₱200 per passenger (commission)	6	₱1,200	20	₱4,000	50	₱10,000
Starlite ferry	₱65 per passenger (commission)	0	₱0	4	₱260	10	₱650
Total per month			**₱4,000**		**₱12,060**		**₱30,650**
Total per year			**₱48,000**		**₱144,720**		**₱367,800**

How to join

Ten steps, all on join.biyaheko.com. You can start today.

1. **Go to Join Biyaheko** and watch the self-paced presentation.
2. **Read the Agent Agreement and Operating Rules** (attached to this proposal).
3. **Pay the required fee** to the Biyaheko bank accounts on the next page.
4. **Upload your signed documents and proof of payment** on join.biyaheko.com (Step 4).
5. **Register your agency on the BK Booking Portal** with the same email and mobile you used for the upload.
6. **Create your BK account** (one account for all BK tools; they open once we approve your agency).
7. **Get verified and approved.** Our team checks your documents and payment.
8. **Send us your brand files** and start selling on your branded BK Booking Portal; onboard your first sub-agents.
9. **Keep learning** with BK On-Demand Training for you and your team.
10. **Get supported** by BK Customer Care for you and your own team.

Documents and how to pay

Documents attached to this proposal

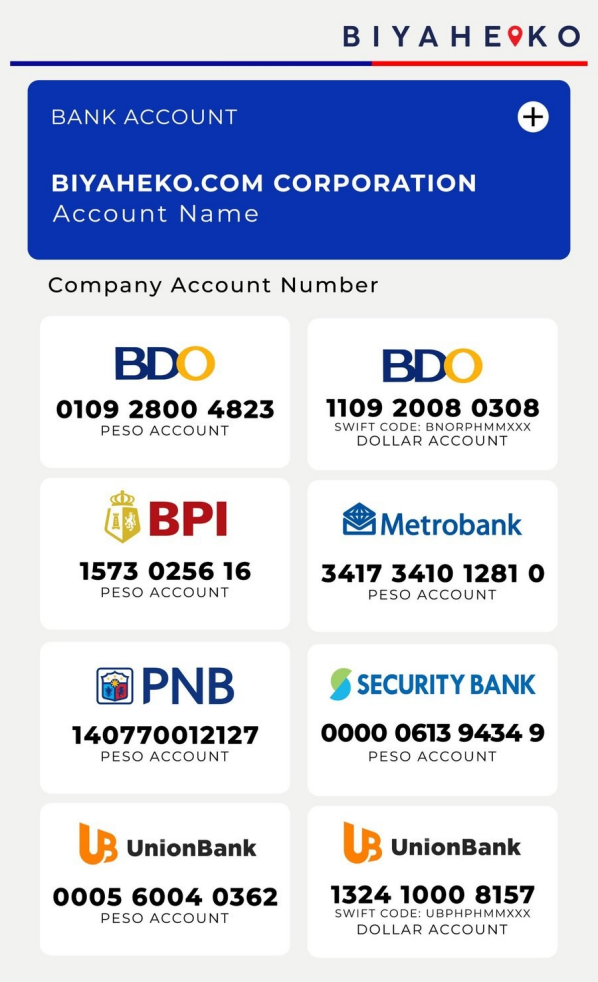
- Biyaheko Agent Agreement (Schedule A)
- Agent Operating Rules
- Markup and Commission Annex
- Whitelabel Addendum (Schedule M)

Master Agents and Whitelabel Partners sign the Agreement and the Addendum before a notary.

The attached documents are the blank versions. On join.biyaheko.com you can enter your details first and download them filled in.

Pay to these Biyaheko accounts

Pay only to the Biyaheko accounts below, account name **BIYAHEKO.COM CORPORATION**. Never pay a person or a personal account. Keep your receipt: you upload it with your signed agreement.



Questions?

Email customercare@biyaheko.com, or tap the Customer Care bubble on join.biyaheko.com to reach a real person on the Biyaheko team.