BIYAHEKO

PARTNERSHIP PROPOSAL

Master Franchise

The whole Biyaheko system, in your own territory.

For: Investors and operators ready to run Biyaheko in one of 46 territories nationwide.

Prepared for	_____
Date	November 2026
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Prices are VAT-inclusive and effective November 2026. Your price is locked once you sign; later price changes apply only to new partners.

Why Biyaheko

Biyaheko has served Filipino travel agents since 2012. We are a B2B travel platform: you sell to your clients under your own agency name, and we give you the products, the booking tools, the training and the support behind you.

Since 2012
Serving Filipino travel agents

#1 2GO agent
Seven years running

7 AM – 2 AM
Customer Care, Monday to Sunday

What you can sell

Where	Products
BK Booking Portal	Flights (domestic and international), 2GO and Starlite ferries, hotels (FIT or groups), travel insurance. Book-and-buy.
BiyahekoMatik	OceanJet ferry (confirmed booking by email within 60 minutes), outbound FIT and group tours, domestic tours, visa assistance, inbound and custom trips. If a package is not in the app, request it and we build it.

How we support you

- **BK Customer Care:** an assigned team for every agency. You see who handles your case, and you can rate them.
- **BK On-Demand Training:** lessons, quizzes and certificates on the platform, BiyahekoMatik, Super POS and Customer Care, anytime.
- **Agent Wallet:** top up by bank deposit, GCash, Maya, PayMongo or remittance; we verify it.
- **Live sessions:** BK Monthly Huddle (last Wednesday of the month, 2–5 PM) and BK Supplier Spotlight with our suppliers.

Your Master Franchise

Run the Biyaheko system and office in your designated territory. You build your own Direct, Master Agent and Whitelabel partners at Biyaheko's published prices, and earn a 40% share of every package you sell. **46 territories nationwide, one Master Franchise per territory. No more will be added. Launching October 2027.**

Territory tier	Price (3 years)	Reservation	Balance before launch
Prime hubs	₱3,500,000	₱1,000,000	₱2,500,000
Growth cities	₱2,500,000	₱750,000	₱1,750,000
Emerging markets	₱1,500,000	₱500,000	₱1,000,000

Prices are VAT-inclusive. The reservation counts toward the price and is refundable on written request until March 31, 2027. See the 46 territories at biyaheko.com/franchise.

How you earn

Package you sell in your territory	Published price	Your 40% share (after 12% VAT; Direct also after ₱5,000 wallet credit)
Direct Agent	₱24,999	₱7,142.50
Master Agent	₱500,000	₱178,571.43
Whitelabel	₱1,000,000	₱357,142.86

- **Network Markup** on your partners' transactions: you decide (suggested ₱1–₱70 per transaction).
- **Your own markup on your own sales,** plus the Annex commissions.

Shares are paid by bank transfer against your invoice, net of withholding tax, after the buyer's payment clears. Referral fees do not apply to sales that already carry a Master Franchise share.

Sample earning computation

Share income only, from packages sold in your territory in one year. Your Network Markup on partner transactions and your own sales would come on top.

	Conservative	Base	Strong
Direct Agents sold per month	5	10	20
Master Agents sold per year	1	3	6
Whitelabels sold per year	0	1	2
Your 40% share from Direct Agents	₱428,550	₱857,100	₱1,714,200
Your 40% share from Master Agents	₱178,571	₱535,714	₱1,071,429
Your 40% share from Whitelabels	₱0	₱357,143	₱714,286
Total share per year	**₱607,121**	**₱1,749,957**	**₱3,499,914**
Months to earn back, Prime hubs (₱3,500,000)	70 months (beyond the 3-year term)	25 months	13 months
Months to earn back, Growth cities (₱2,500,000)	50 months (beyond the 3-year term)	18 months	9 months
Months to earn back, Emerging markets (₱1,500,000)	30 months	11 months	6 months

Reading this table

The Conservative case shows why territory choice matters: at that pace a Prime hub or Growth city takes longer than the 3-year term to earn back its price. Bigger territories need a bigger sales team and plan.

Please read

This is a sample computation for illustration only. Your actual earnings depend entirely on your own sales and work. Biyaheko does not promise or guarantee any income or return.

Figures are before withholding tax and before your own costs (staff, rent, marketing). Your own markup and Network Markup amounts are examples only: you decide them. Biyaheko's markup is already in your Agent Net Price. Commissions are earned only on issued, paid and not cancelled transactions, and are credited monthly to your wallet.

Not counted here, so real earnings can be higher: travel insurance commission, BiyahekoPay Super POS income, visa service fees and referral fees.

How to reserve your territory

1. **Choose your territory** from the 46 at biyaheko.com/franchise. Territories are reserved first come, first served.
2. **Sign the Master Franchise Reservation Agreement** and pay the reservation for your territory tier.
3. **Get written confirmation** of your territory once your payment clears. Your price is locked.
4. **Sign the Master Franchise Agreement and pay the balance** before the October 2027 launch.
5. **Set up your office and team** with Biyaheko's onboarding, then launch in October 2027.

Documents and how to pay

Documents attached to this proposal

Reservation Agreement

Please sign the Master Franchise Reservation Agreement before you pay any reservation. It is included in the document pack and can be downloaded at join.biyaheko.com.

The attached documents are the blank versions. On join.biyaheko.com you can enter your details first and download them filled in.

Pay to these Biyaheko accounts

Pay only to the Biyaheko accounts below, account name **BIYAHEKO.COM CORPORATION**. Never pay a person or a personal account. Keep your receipt: you upload it with your signed agreement.



Questions?

Email customercare@biyaheko.com, or tap the Customer Care bubble on join.biyaheko.com to reach a real person on the Biyaheko team.